

ASSIGNMENTS
ON
Master in Business Administration (MBA) 4th Semester



Session 2023-24
Centre for Distance and Online Education
Guru Jambheshwar University of Science & Technology
Hisar-125001

Compiled by:-
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GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Labour Laws

Code: HRM 401

Sem.: 4th

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Discuss the emergence, need and objectives of Labor Laws.
2. Explain Trade Union Act with illustrations.
3. Explain the constitutional validity of the Minimum wages act, 1948.

ASSIGNMENT-II

1. Explain the objectives, nature, and scope of Workmen's Compensation act.
2. Explain the Approval, Licensing and Registration of factories under Factories act, 1948.
3. Explain the employee's provident fund and the Miscellaneous Provisions act, 1952.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Human Resource Development
Code: HRM 402

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Discuss the meaning and goals of Human resource Development.
2. Explain the functions of HRD in detail.
3. Discuss the needs of designing and developing effective HRD programs.

ASSIGNMENT-II

1. Training and Development is an integral part of HRD. Comment.
2. Write a note on the importance of HRD in Organizational development.
3. Discuss how HRD helps to manage the diverse workforce in an organization.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Organizational Change and Intervention Strategies
Code: HRM 404

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Define the concept of organizational change. What are the various types of changes?
2. Explain the following-
 - a. Change and transition management
 - b. System model of change
3. Explain the steps involved in the process of carrying out any change program in business organization?

ASSIGNMENT-II

1. Define change agents. Describe the characteristics of successful change agents.
2. "Organizational capabilities and organizational competences are closely related". Support your answer with suitable example.
3. What do you understand by interventions? Why the need for intervention in an organization arises?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Global Marketing

Code: MM 401

Sem.: 4th

Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. What are the three basic principles of marketing? Select a company that you know and assess how well the company is applying these principles?
2. Why is it necessary for international marketers to study political environment? How can foreign politics affect marketing decision?
3. Cite the factors that may force a company to modify its package for overseas markets. Discuss both mandatory and optional modification.

ASSIGNMENT-II

1. What do you understand by "International Marketing Strategy"?
2. Explain the important steps to be taken for methods of market entry, as a strategy.
3. How is global marketing different from international marketing?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Rural Marketing
Code: MM 403

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Explain the characteristics, scope, and importance of Rural market in India.
2. Explain with examples the problems in Rural Marketing.
3. Discuss the scope and objectives of Agriculture Marketing.

ASSIGNMENT-II

1. Discuss the functions of Cooperative Marketing.
2. Explain the role of Agriculture in Economic Development of India.
3. Briefly explain the role of Financial Institutions in Rural Marketing.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Retail Management
Code: MM 405

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Discuss strategic retail planning process.
2. What is the importance of Location Analysis before opening any retail store?
3. What are the factors affecting the Retail Location Planning?

ASSIGNMENT-II

1. Explain the process of Merchandise Planning and Implementation.
2. Explain the concept of Retail pricing with suitable examples.
3. Discuss the importance of Logistics and Distribution centers in retail industry.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Portfolio Management
Code: FM 401

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Explain active & passive portfolio management strategies.
2. Explain Bond characteristics. Also, explain the fundamentals of bond valuation.
3. Discuss the process of portfolio selection.

ASSIGNMENT-II

1. Differentiate between CML & SML.
2. Explain the measures of portfolio's performance evaluation.
3. Discuss the tools for analyzing the portfolio's risk.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: International Financial Management
Code: FM 404

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Explain the concept of financial trilemma under International Monetary System.
2. Explain the factors that affect the equilibrium exchange rate.
3. What are the distinguishing features of International Financial Management?

ASSIGNMENT-II

1. Elaborate interest rate swaps and currency swaps with suitable illustrations.
2. Explain the types of Foreign Exchange Exposure.
3. Differentiate between fixed and flexible exchange rate system

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Financial and Commodity Derivatives
Code: FM 406

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. How can financial derivatives be helpful in hedging, speculation and arbitrage?
2. Define interest rate futures. Discuss the features and types of short term and long term interest rate futures with suitable example.
3. Differentiate between forward contracts and future contracts.

ASSIGNMENT-II

1. What are the types of swaps? Explain the major characteristics of interest rate swaps with suitable illustrations.
2. Elaborate Black Scholes Option Model.
3. Explain the meaning and uses of commodity derivatives.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Foreign Exchange Management
Code: IB 401

Sem.: 4th
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. What is Foreign Exchange Market? Briefly describe about various participants of Foreign Exchange Market.
2. What do you mean by foreign exchange rate? How you will determine the foreign exchange rate in spot and forward market?
3. Write short note on the following:
 - a. Types of transactions and Settlement Dates
 - b. Factors effecting foreign exchange rate

ASSIGNMENT-II

1. What are the various types of foreign exchange exposures?
2. What are the different techniques used for the management of foreign exchange risk?
3. Write short note on the following:
 - a. Interest rate Parity and Purchasing Power Parity
 - b. Overview of corporate restructuring

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Management of International Finance
Code: IB 403

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Briefly discuss about fiancé function of multinational firm.
2. What is the institutional structure of international financial market?
3. Write short note on the following:
 - a. Various aspects of international cash management
 - b. Capital Budgeting for foreign direct investment

ASSIGNMENT-II

1. Discuss about the various international financial instruments.
2. How you will determine financial structure of foreign subsidiaries of MNC's?
3. Write short note on the following:
 - a. Assessment and Management of Political Risk
 - b. Cost and Risk of Financing

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Global Strategic Management
Code: IB 404

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Discuss the various resources of a company for a Global Strategic Management.
2. Explain the role of Culture in Global Strategy.
3. Discuss Porter's five forces model with respect to any Indian Company.

ASSIGNMENT-II

1. Explain various generic strategies. Give examples of organizations using these strategies.
2. Discuss various types of diversification and how it is helpful to create value?
3. Differentiate:
 - a. International Strategy and Global Strategy
 - b. Internal Environment and External Environment

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Operations Research
Code: POM 401

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Operations Research is a bunch of mathematical techniques to break industrial problems". Critically comment.
2. Give a brief account of various types of Operations Research models and indicate their application to Production – inventory – distribution system.
3. State and explain the important assumptions in formulating a Linear Programming Model.

ASSIGNMENT-II

1. What is a business game? Enlist the properties of the game. What assumptions are made in game theory?
2. Define the term Decision theory. Describe decision models based on the criterion of degree of certainty.
3. List out the differences and similarities between Resource allocation model and Transportation model in linear programming.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Warehouse Management and Inventory Control
Code: POM 405

Sem.: 4th
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Mention the guidelines which can be followed in designing of the warehouse. Also write about the duties and responsibilities of a warehouse manager.
2. Discuss the handling, transportation and storage of ISO containers.
4. Enumerate the key points to be considered at the time of receiving of inventory.

ASSIGNMENT-II

1. What are the types of inventory management and also explain inventory objectives?
2. Define warehouse structure. Explain the key elements of warehouse structure?
3. Write a note on the following:
 - (a) Goods receipt processing with and without inbound
 - (b) Delivery Goods issue with outbound delivery

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Project Management
Code: POM 406

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. How are projects classified? In your view which criterion seems to be more rational and acceptable for classification of a project?
2. What do you mean by project selection? List and explain the numeric models of project selection.
3. Explain the following:
 - a. Financial Modelling
 - b. Project Finance

ASSIGNMENT-II

1. What is capital investment decision? Discuss about risk analysis in capital Investment Decisions.
2. Discuss about project cash flow. Also explain the elements of cash flow stream in detail.
3. Explain the following:
 - a. BOT
 - b. BOLT

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Data Warehousing and Data Mining
Code: ITM 401

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. What is Data Warehousing? Discuss in detail the evolution of data warehousing.
2. Discuss Data Warehouse architecture and also explain its various design techniques.
3. What is Data Mining? Discuss in detail classification of data mining system.

ASSIGNMENT-II

1. What is data characterization in data mining? Discuss the need of attribute relevance analysis and the class comparison in data mining.
2. Explain the following:
 - a) Data cleaning and Data reduction
 - b) Mining descriptive statistical measures in large database
3. What are the different types of association rules used in data mining? Explain in detail with appropriate example.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: System Analysis and Design
Code: ITM 403

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. What is the concept of system? Explain different types of business information systems.
2. Discuss the role of systems analyst in detail.
3. Discuss the various approaches/models to system development life cycle (SDLC), evaluate the usefulness and limitation of each approach.

ASSIGNMENT-II

1. Define CASE tools and explain why you think the use of CASE tools may lead to high quality system documentation.
2. What are Distributed Systems? Define Architecture types, key components and give with suitable examples.
3. What is the development process of a distributed system? What are the characteristics of distributed systems?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Principles of Programming Language
Code: ITM 404

Sem.: 4th
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Explain language evaluation criteria and the characteristics that affect the language evaluation criteria.
2. What are various primitive data types? Explain with suitable examples.
3. Discuss scope and lifetime of a variable. What are the advantages of dynamic scoping over static scoping?

ASSIGNMENT-II

4. Explain different control structures used in programming languages.
5. Explain different types of parameters passing techniques.
6. Write short note on
 - a) Encapsulation
 - b) Inheritance